

**2016 Event Publicity**

The following events were hosted by  
the Clarendon Historical Society unless otherwise noted.

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2016 Event Publicity

February 15, 2016 4:22:18 PM EST  
[email]

I thought this might be of interest. It may spark ideas for our local historical organizations.

-----Original Message-----

From: Cynthia Howk <CHowk@landmarksociety.org>

Subject: Targeting Millennials: membership strategies for today

FYI -

The above attachment is an article, "Targeting the Millennial" from the current magazine of the Adirondack Mountain Club, a major organization est. in 1928 with over 13,000 members - mostly in the northeast & Canada. Their largest chapter is here in Rochester (the Genesee Valley chapter).

Like most of the not-for-profit world, they're having extensive discussions about membership, targeting new/younger members & keeping their mission/organization vital in the coming years ..... important goals that we all share. Here are some of their strategies .....

Cynthia Howk  
Architectural Research Coordinator  
The Landmark Society of Western New York  
133 South Fitzhugh Street  
Rochester, New York 14608  
(585) 546-7029 ext. 24  
www.landmarksociety.org



Fig. 1: Page copy

## 2016 Event Publicity

April 7, 2016 1:07:11 PM EDT  
[email]

We hope you will be able to join us on April 20th. **Our featured speaker will be Hollis Ricci-Canham who will tell us about the Orphan Trains.**

Holly has been an active genealogist for forty years. While preparing to teach a class in advanced research—what to do when the paper trails ends—she included searching institutional records. Naturally, orphanages and the migration of children via orphan trains were included. Interest in the subject grew and the Orleans County Genealogical Society hosted a reenactment onboard a moving train. She will present some videos of original riders and follow with discussion of the restoration of this aspect of our local history.

Holly has published two local history books, and is finishing up a large book on area Mom and Pop Farms. She is the recipient of GCC's 2015 Heritage Hero Award.

The presentation will be held on **Wednesday, April 20, 2016 at 7:00 PM** at the Clarendon Historical Society which is located at the intersection of Route 31A and Church Street in Clarendon. It is free and open to the public. Light refreshments will be served.

*continued on next page*

## The Story of the **Orphan Trains**

*which brought orphans upstate to find homes*

presented by local author

**Hollis Ricci-Canham**

**Wednesday, April 20, 2016 at 7 PM**

A free presentation open to the public



**At the Clarendon Historical Society  
Fourth Section Rd. and Church St., Clarendon**

For more information call 585-638-6371 x 104

Fig. 1: Poster

2016 Event Publicity

*continued*

You are also invited to attend the **Ghost Walk at Hillside Cemetery**, with local historical figures as portrayed by GCC students, on April 30th. Tour groups of 10 will begin every 10 minutes, starting at 4:00 PM and 7:00 PM. Tickets are \$10 per person and available the day of the event. This is a fund raising event for the restoration of the 1894 Medina Sandstone chapel in the cemetery.

***Bring a friend!***

And remember that the **CHS museum will be open** on Sunday, May 8, Mother's Day, from 2:00-4:00 PM.

Please feel free to share or post this information about our upcoming events—the more attendees, the merrier! We'd love for you to become a member, a form is attached.

For more information, call 585-638-6371 ext. 104.

*continued on next page*

*Hillside Heritage Events*  
*Where Fun & History Meet*

**GHOST WALK**

*Saturday April 30, 2016*

*Walks begin at 4:00 and 7:00 PM*

*Groups of 10 will begin the tour every 10 minutes*

*\$10 per person*

*Come meet the ghosts of local historical figures as portrayed by GCC students to benefit the restoration of the chapel*

*To be held at Hillside Cemetery  
 Route 237 and S. Holley Rd, Holley, NY*

*For more information call 585-638-6371 ext.104*

Fig. 2: Poster

2016 Event Publicity

## Clarendon Historical Society

P.O. Box 124  
Clarendon, NY 14429

Membership Application

**Name:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Type of Membership**

1. Individual 1yr. \$5.00
2. Family 1yr. \$10.00
3. Student 1 yr. \$3.00
4. Business 1 yr. \$25.00

**Meetings: 3rd Wednesday of every month 7 pm**  
**Church Street Historical Society Grounds**

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**Clarendon Historical Society Receipt**

**Name:** \_\_\_\_\_

**Type of Membership:** \_\_\_\_\_

**Amount/ Date Paid:** \_\_\_\_\_ **By:** \_\_\_\_\_

Fig. 3: Membership form included in the April 7 email.

## 2016 Event Publicity

May 9, 2016 2:12:03 PM EDT  
[email]

This is a reminder about the events the Clarendon Historical Society will be involved with in the month of May, 2016. We will NOT have our usual third Wednesday meeting. Instead, we hope to see you at the following events:

**Thursday, May 19 at 7:00 PM, Hillside Cemetery:** the 152nd birthday of world famous taxidermist Carl Akeley. We will participate with a group of taxidermists from around the country in unveiling a new memorial stone in honor of Carl Akeley who was born in Clarendon and went on to revolutionize taxidermy and environmental conservation and create the famous African Hall at New York City's Museum of Natural History. The stone is in the shape of the continent of Africa, where Akeley's body is buried. It features part of a poem found in his wallet after his death and several pictures of him and his work. Join us in the cemetery to honor and learn more about this great son of Clarendon.

*continued on next page*



**Please Join the Clarendon Historical Society for the Clarendon Hillside Cemetery Unveiling of the Akeley Monument on May 19, 2016 at 7pm**

**All are invited to attend the ceremony to dedicate this memorial to one of Clarendon's most famous residents Carl Akeley. His many contributions to the taxidermy industry are still recognized today.**

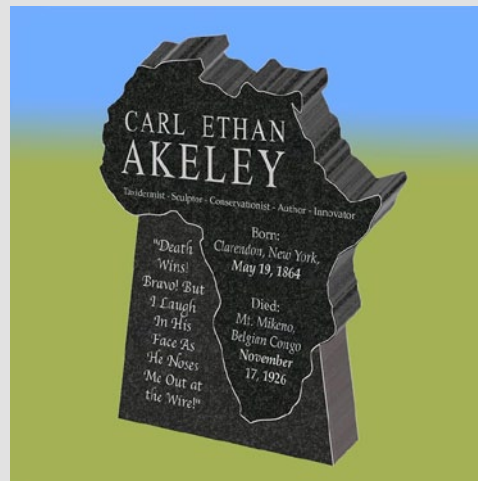


Fig. 1: Poster

## 2016 Event Publicity

**“From the Vault: 35 Years of  
Outtakes, Clips and Bloopers”****Presented by the Clarendon Historical  
Society from Raymond Santoro, Holley  
Native****Over 126 different actors through the years, with  
more than 70 from the Holley/Clarendon area!****Includes musical clips from the famed 1979 Holley  
Marching Band and Color Guard!****Come and see if you recognize anyone from over 3 decades  
ago**

Date: May 28, 2016

Place: Holley High School  
Auditorium

Time: 6 pm

Admission Fee: \$5

All Proceeds to benefit the  
Hillside Chapel Restoration  
Project

Fig. 1: Poster

*continued***Saturday, May 28 at 6:00 PM,  
Holley High School Auditorium:**

We will present “From the Vault: 35 Years of Outtakes, Clips and Bloopers” a film by Holley native, Raymond Santoro. Mr. Santoro made films locally in the 1970’s and has edited those to create this new film. There are over 126 different actors through the years, with more than 70 from the Holley/Clarendon area. Also included are musical clips from the famed 1979 Holley Marching Band and Color Guard. Come and see if you recognize anyone from over 3 decades ago. Tickets

are \$5 and available at the door. All proceeds benefit the Hillside Cemetery Chapel Restoration Fund.

**Monday, May 30 from 9:30 to  
Noon, Hillside Cemetery Chapel:**

The chapel will be open for tours and military items will be on display. Enjoy the Memorial Day Parade through Holley and witness the dedication of a new Veteran’s Memorial in Hillside Cemetery, an Eagle Scout project of Jacob Crandall. Lemonade and cookies will be served at the chapel.

**And some insider information:**

The Holley Central Elementary School Student Council will be conducting an

election for “Chancellor of the Chapel” beginning in May. Watch for the announcement! This creative, fun event features some unusual candidates—two dogs, a goat and a hedgehog! It is also a fund raiser for the Hillside Cemetery Chapel Restoration Fund. Votes will be \$1 each. *Plan to vote early and please vote often!!!*

We encourage you to share this email and the attached posters. For more information, call 585-638-6371, extension 104.

## 2016 Event Publicity

June 2, 2016 9:40:48 AM EDT  
[email]

The next meeting of the Clarendon Historical Society will be held on Wednesday, June 15, 2016 at 7:00 PM. **Our featured speaker will be Richard O. Reisem who will tell us about Myron Holley, for whom the Village of Holley was named.** Reisem is the author of the book *Myron Holley: Canal Builder/Abolitionist/Unsung Hero*.

Reisem is a graduate of Iowa State University where he studied architecture and journalism. During his 31 year career at Eastman Kodak he was speech writer for six of the company's CEOs. He also produced Kodak annual meetings, financial analysts' presentations, photographic trade show events, new product announcements, and traveling multi-media programs. He was the author of a series of books on color photography. He has written 15 books since his retirement in 1986.

Reisem is an honorary trustee of the Landmark Society of Western New York, vice-president of the Friends of Mount Hope Cemetery, and a former trustee of the Rochester Historical Society. For 16 years, he served on the Rochester Preservation Board, and was chair for four years.

Reisem tells Myron Holley's story in the context of the momentous historical events and movements that shaped his life, including the War of 1812, the building of the Erie Canal, and the struggle to abolish slavery. Holley was a visionary who had a profound influence, changing the course of history in New York State and indeed the nation. Among Holley's many achievements, he served as the

**MYRON HOLLEY**  
*Canal Builder/  
Abolitionist/Unsung Hero*

*A free presentation  
open to the public by  
author*  
**Richard O. Reisem**  
**Wednesday, June 15, 2016  
at 7 PM**

**Clarendon Historical Society**  
**16426 Fourth Section Road**  
**at the corner of Route 31A & Church St., Clarendon**  
For more information call 585-638-6371 x 104

Fig. 1: Poster

Superintendent of Construction of the Erie Canal and founded the first Horticultural Society in Western New York, the First Unitarian Church in Rochester, and the anti-slavery Liberty Party. Reisem explains how more than any other individual, Myron Holley enabled the monumental engineering feat of building the Erie Canal to be the success that dramatically changed American History.

The Clarendon Historical Society is

located at 16426 Fourth Section Road, at the intersection of Route 31A and Church Street in Clarendon.

And remember that the **CHS museum will be open on Sunday, June 12, from 2:00-4:00 PM.**

Please feel free to share or post the information about our upcoming events—the more attendees, the merrier!

For more information, call 585-638-6371 ext. 104.


2016 Event Publicity

June 8, 2016 3:17:12 PM EDT  
[email]

Dear CHS Members and Friends,  
Cynthia Howk of the Landmark Society of Western New York has shared information with us about an interesting program coming to Rochester later this month. I encourage you to pass this information along to others who are intrigued by history.

It is being presented by the New Netherlands Institute in partnership with New Netherlands Research Center, New York State Library, New York State Archives Partnership Trust and Historic Brighton.

It will address the presence of Dutch settlers in New York State in the 1600s. It will feature some of the foremost experts in the country on the subject of the Dutch in American History. This is the first time they have presented in western New York. A more complete description is attached.



**DIGGING FOR OUR DUTCH ROOTS**  
Public Program by the New Netherland Institute  
**June 24-25, 2016**  
Sponsored by: New Netherland Institute, New Netherland Research Center, New York State Library, New York State Archives Partnership Trust, and Historic Brighton

What were the Dutch doing in America in the 1600s, and why didn't we learn this vital piece of our history in school? The New Netherland Institute will offer a fact-filled program for teachers, students, genealogists, academics and the general public. All are welcome!

**Friday, June 24: 5:30 PM - (Location: The Chatterbox Club - 25 North Goodman Street)**  
Reception and Keynote

"The Idea of New Netherland," The keynote address about the Dutch colony which gave rise to New York will be delivered by **Russell Shorto**, bestselling author of, *THE ISLAND AT THE CENTER OF THE WORLD* and *AMSTERDAM*.

**Saturday, June 25 - (Location: The Country Club of Rochester - 2935 East Avenue)**  
Seminar and Brunch

<b>8:30 AM</b>	<b>Registration/coffee</b>	<b>9:00 - 11:30</b>	<b>Presentations</b>
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**Dr. Janny Venema, PhD**, New Netherland Research Center/NYS Library, "**Kiliaen van Rensselaer and early New Netherland, especially Rensselaerswijck.**" including some prehistory of 16<sup>th</sup> and 17<sup>th</sup> century Netherlands (told around the person of KVR) and some reasons for going to New Netherland.

**Dr. Charles Gehring**, New Netherland Research Center/NYS Library, and **Len Tantillo**, historical artist, will present: "**New Netherland through History and Art**", a survey of the 17th-century Dutch colony that became New York. Using 17th documents, numerous works of art, digital models, and diagrams, they will explore its evolution from Henry Hudson to Petrus Stuyvesant and beyond.

<b>11:30 AM</b>	<b>Brunch</b> (broccoli/cheese quiche, breakfast potato, fruit, beverage selection)
<b>12:30 - 3 PM</b>	<b>Presentations</b>

**George Hamell**, Collections Manager, the Rock Foundation, will discuss the Iroquois and Seneca Nations' relations with the Dutch. "**Dutch Legacies among the Haudenosaunee.**"

**Julie Daniels**, Coordinator of Educational Programs, NYS Archives and **Jessica Maul**, Education Consultant, NY State Archives Partnership Trust, specialists in using primary source material in Social Studies teaching. "**Everyday Life in a Dutch Colony; Instructional Resources for NY Classrooms.**"

**Peter Evans**, **Wayne Co. Historian**; Reading of an award-winning historical essay on a Dutch Family.

**COST FOR ALL EVENTS:** (includes Friday reception and Saturday brunch): **\$50 (PRE-REGISTRATION ONLY)**  
Friday only: **\$25**  
Saturday only: **\$25**

**Make check payable to: "New Netherland Institute" Rochester Event**  
**Mail reservation or register online - ([www.newnetherlandinstitute.org](http://www.newnetherlandinstitute.org))**

**New Netherland Institute**  
P.O. Box 2536, ESP Station  
Albany, NY 12220-0536

**(518) 486-4815**  
[nyslfmn@nysed.gov](mailto:nyslfmn@nysed.gov)

**New Netherland Timeline**  
Charles Gehring, NNRC 2016

Fig. 1: Poster

## 2016 Event Publicity

July 11, 2016 1:27:20 PM EDT  
[email]

We hope you will join us for our **July 20th meeting at 7:00PM**. Our featured speaker will be Daniel Mawn.

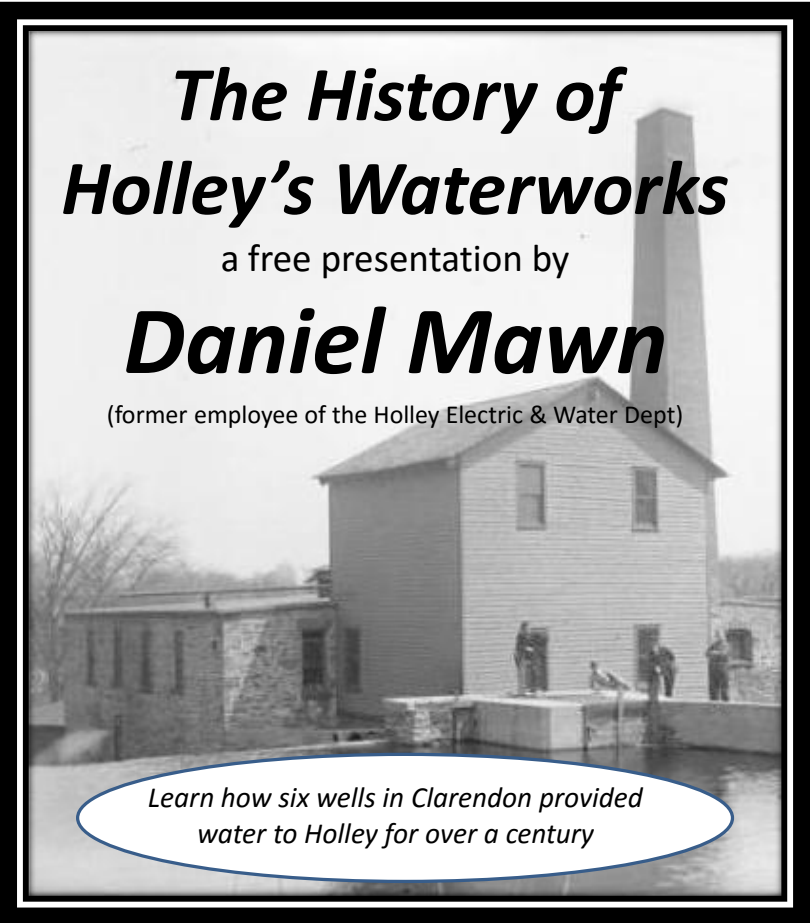
Daniel Mawn is a retiree who spent 37 years as an employee of the Holley Electric & Water Department. He has long had an interest in local history and currently serves as the President of the Murray-Holley Historical Society.

Mr. Mawn will tell the history of the Holley Waterworks, a 19th century public works project which supplied the Village with water from wells located in Clarendon. Some of these wells are artesian wells and some are case driven, one is still in use. This water supply was used for over a century. Find out about that interesting stone building on Sandy Creek along South Holley Road and how it has changed over the years.

The Clarendon Historical Society is located at 16426 Fourth Section Road, at the intersection of Route 31A and Church Street in Clarendon. And remember that the **CHS museum will be open on Sunday, August 14, from 2:00-4:00 PM**.

Please feel free to share or post the information about our upcoming events—the more attendees, the merrier!

For more information, call 585-638-6371 ext. 104.



***The History of  
Holley's Waterworks***  
a free presentation by  
***Daniel Mawn***  
(former employee of the Holley Electric & Water Dept)

*Learn how six wells in Clarendon provided  
water to Holley for over a century*

**July 20, 2016, 7:00 PM**  
At the Clarendon Historical Society  
16426 Fourth Section Road  
at the corner of Route 31A & Church St., Clarendon  
For more information call 585-638-6371 x 104

Fig. 1: Poster

## 2016 Event Publicity

August 4, 2016 11:15:57 AM EDT  
[email]

The Clarendon Historical Society invites you to our August 17th program. **Our featured speaker will be Jennifer Wells-Dickerson who will tell us about Pasquale Di-Laura's quarry in Clarendon.**

Come and learn about one of the last operating quarries that existed in Clarendon and Pasquale DiLaura, the man responsible for its extended life, from his great granddaughter.

**Jennifer Wells-Dickerson** works as a professional jeweler. She lives in Hamlin, NY. As a high school student she first researched the local quarry industry as a class project. Her great-grandfather kept very detailed records of his business and evidence of the work accomplished by him is evident today. If you have ever been on the parkway or to Hamlin Beach State Park you will surely notice the Medina sandstone that was used in many ways from bridges, to walk ways and buildings. She has a great collection of photographs from DiLaura's business.

The presentation will be held on **Wednesday, August 17, 2016 at 7:00 PM** at the Clarendon Historical Society which is located at the intersection of Route 31A and Church Street in Clarendon. It is free and open to the public. Light refreshments will be served.

You are also invited to attend the **Ghost Walk at Hillside Cemetery**, with local historical figures as portrayed by local residents and folks from GCC, on **September 10th**. Tour groups of 10 will begin every 10 minutes, starting

**Clarendon Quarries**  
A free presentation open to the public by  
**Jennifer Wells-Dickerson**  
great grand daughter of Pasquale DiLaura, one of the last  
quarry operators  
**Wednesday, August 17, 2016**  
**at 7 PM**  
At the Clarendon Historical Society  
16426 Fourth Section Rd.  
at Church St., Clarendon  
For more information call 585-638-6371 x 104

Fig. 1: Poster

at 7:00 PM and 8:00 PM. Tickets are \$10 per person and available the day of the event. This is a fund raising event for the restoration of the 1894 Medina Sandstone chapel in the cemetery. **Bring a friend!**

And remember that the **CHS museum will be open** on Sundays, August

14, and September 11, from 2:00-4:00 PM.

Please feel free to share or post the information about our upcoming events—the more attendees, the merrier!

For more information, call 585-638-6371 ext. 104.

## 2016 Event Publicity

September 7, 2016 10:23:51 AM EDT  
[email]

There is lots of activity with the Clarendon Historical Society this month.

Our September program welcomes **Raymond Cianfrini and his presentation of “The Clash of Cultures: The Rise and Fall of the KKK in Our Area”**. It traces the immigration movement from 1875 to 1925 into the Town of Oakfield and County of Genesee. With the large influx of new immigrants into the area, with new languages, foods, religions and customs, it was inevitable that there would be conflict with the existing populace. The speech will concentrate on the reactions of the “old immigrants” to these “new immigrants”. Aside from having difficulty in finding jobs outside of the mines and factories, the immigrants were basically excluded from most community organizations and activities. It was during this time that the northern states saw a resurgence of the KKK to deal with the large influx of immigrants. Using town and county records, newspaper articles and photographs, the speech will track the rise and fall of the KKK in our area and will illustrate the power of the Klan and what actions it took to deal with what it saw as the “immigration problem”.

Mr. Cianfrini is a lifelong resident of the Village of Oakfield and a graduate of the Oakfield-Alabama Central School, the State University of Albany, and the University of Buffalo Law School. He served in the US Army from 1968 to 1970. He has conducted a private practice of law in Oakfield for the past 44 years.



*Orleans  
County  
Heritage  
Festival  
Event*

**GHOST WALK**

*Saturday Sept. 10, 2016*

*Walks begin at 7:00 and 8:00 PM*

*Groups of 10 will begin the tour every 10 minutes*

*\$10 per person*

*Come meet the ghosts of local historical figures  
to benefit the restoration of the chapel*

*To be held at Hillside Cemetery  
Route 237 and S. Holley Rd, Holley, NY*

*For more information call 585-638-6371 ext.104*

Fig. 1: Poster

He served as Mayor of the Village of Oakfield for 7 years from 2000 to 2007 and is currently in his 9th year as a County Legislator for the Towns of Oakfield and Alabama and his 3rd year as the Chairman of the Genesee County Legislature.

The presentation will be held on **Wednesday, August 21, 2016 at 7:00 PM** at the Clarendon Historical

Society which is located at 16426 Fourth Section Road, at the intersection of Route 31A and Church Street in Clarendon. It is free and open to the public. Light refreshments will be served.

You are also invited to attend the **Ghost Walk at Hillside Cemetery**, with local historical figures as portrayed by local residents and folks from GCC,

*continued on next page*

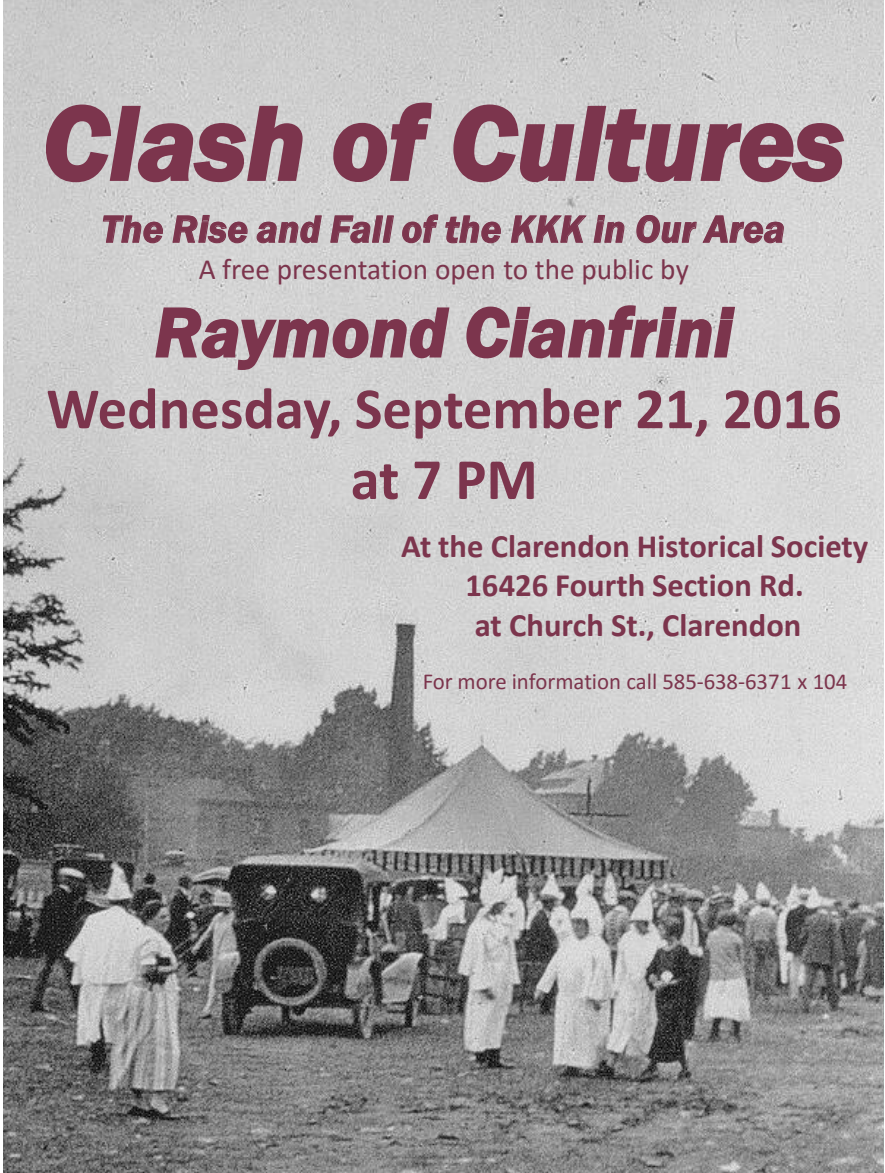
*continued*

on **September 10th**. Tour groups of 10 will begin every 10 minutes, starting at 7:00 PM and 8:00 PM. Tickets are \$10 per person and available the day of the event. This is a fund raising event for the restoration of the 1894 Medina Sandstone chapel in the cemetery. **Bring a friend!**

And remember that the **CHS museum will be open** on Sundays, September 11 and 18, from 2:00-4:00 PM.

For information on the events of the first annual **Orleans County Heritage Festival** happening September 9-11, go to [www.orleansnyheritage.com](http://www.orleansnyheritage.com).

Please feel free to share or post the information about our upcoming events—the more attendees, the merrier! For more information, call 585-638-6371 ext. 104.



**Clash of Cultures**  
**The Rise and Fall of the KKK In Our Area**  
 A free presentation open to the public by  
**Raymond Cianfrini**  
**Wednesday, September 21, 2016**  
**at 7 PM**

At the Clarendon Historical Society  
 16426 Fourth Section Rd.  
 at Church St., Clarendon

For more information call 585-638-6371 x 104

Fig. 1: Poster

## 2016 Event Publicity

September 23, 2016 10:45:03 AM EDT  
[email]

This is a repeat of the Sept. 10th Ghost Walk which was interrupted due to severe weather. If you signed in on that day, you can take this walk without charge.



**Rescheduled!**  
*This is a repeat of the Sept. 10<sup>th</sup> Ghost Walk which was interrupted due to severe weather. If you signed in on that day, you can take this walk without charge.*

# **GHOST WALK**

*Saturday Oct. 8, 2016*

*Walks begin at 7:00 PM*

*Groups of 10 will begin the tour every 10 minutes*

*\$10 per person*

*Come meet the ghosts of local historical figures  
to benefit the restoration of the chapel*

*To be held at Hillside Cemetery  
Route 237 and S. Holley Rd, Holley, NY*

*For more information call 585-638-6371 ext.104*

Fig. 1: Poster.

## 2016 Event Publicity

October 11, 2016 10:11:15 AM EDT  
[email]

The Clarendon Historical Society's October program is entitled **Temperance and Suffrage: Susan B. Anthony, Frances Willard, and an Uneasy Alliance** and will be presented by Dr. Alison Parker. In this talk, Dr. Alison Parker explores how Susan B. Anthony came to see the links between temperance and suffrage together. Anthony concluded that temperance reform could only be achieved through the votes of women. Why did she stop work with any temperance organization for about two decades--until she lent a helping hand to the Rochester women who organized a branch of the new Woman's Christian Temperance Union around 1874? Even as she sympathized with women pro-temperance advocates, Anthony told them: "The best thing this organization

[the WCTU] will do for you will be to show you how utterly powerless you are to put down the liquor traffic. You can never talk down or sing down or pray down an institution which is voted into existence. You will never be able to lessen this evil until you have votes."

Alison M. Parker is Professor of History at the College at Brockport, State University of New York. She is the author of *Articulating Rights: Nineteenth-Century American Women on Race, Reform, and the State*; and *Purifying America: Women, Cultural Reform, and Pro-Censorship Activism, 1873-1933*. She has also published three co-edited volumes: *Interconnections: Gender and Race in American History*; *Beyond Black and White: Race, Ethnicity and Gender in the U.S. South and Southwest* and *Women and the Unstable State in Nineteenth-Century America*. Professor Parker co-edits the

*Gender and Race in American History* book series for the University of Rochester Press. She is currently writing a book on Mary Church Terrell (1863-1954), the first president of the National Association of Colored Women's Clubs and a founding member of the National Association for the Advancement of Colored People.

The presentation will be held on **Wednesday, October 19, 2016 at 7:00 PM** at the Clarendon Historical Society which is located at 16426 Fourth Section Road, at the intersection of Route 31A and Church Street in Clarendon. It is free and open to the public. Light refreshments will be served.

We are starting to think about our program plans for 2017. Do you have a subject you would like to see presented? Let us know!

For more information, call 585-638-6371 ext. 104.

## 2016 Event Publicity

November 9, 2016 5:05:00 PM EST  
[email]

Dear Clarendon Historical Society  
Members and Guests,

Please be aware that there will be a public meeting held on Monday, November 14th from 7-8 PM to discuss the future of the Parkway. Speakers will include Senator Robert Ortt and Kevin Bush of the NYS Department of Transportation as well as Wayne Goodman of the Landmark Society of Western New York.

The meeting will be held at the home of Gene Haines, 14361 Ontario Street in Point Breeze (formerly the Lakeland Restaurant, just east of the lighthouse). I'm told there is room for 200 attendees. ***This is a chance to show your support for the Parkway, particularly the section in Orleans County which is in desperate need of attention.***

As you may know, the Parkway was recently named to the 2016 *Five to*

*Revive* list by the Landmark Society of Western New York. Here is what they had to say about it:

“Lake Ontario State Parkway  
Monroe and Orleans Counties

Officially eligible for listing in the National Register of Historic Places, this 35-mile parkway along the southern shore of Lake Ontario is one of only two state parkways built in western New York. Constructed beginning in the late 1940s, it is a segment of a much longer parkway originally planned by Franklin D. Roosevelt to connect Fort Niagara to the Thousand Islands. The Lake Ontario State Parkway is architecturally significant as a designed historic landscape in the tradition of earlier parkways in New York State, featuring a picturesque curving route, rustic sandstone bridges and buildings, and park-like landscaping, offering scenic views of Lake Ontario and the surrounding countryside. Changing demographics, economic forces, and a scarcity of resources have contributed to the Parkway's current condition,



Fig. 1: Poster

with some sections needing significant investment. A part of the Great Lakes Seaway Trail National Scenic Byway, the Parkway could present an opportunity for reuse as a multi-purpose recreational corridor, with road maintenance costs decreased as the Parkway's use and appeal is diversified to better serve varied groups of users.”

## 2016 Event Publicity

## Cast Iron Garden Urn

\$500



The newly restored antique cast iron garden urn is 25 inches tall, with a 22 inch diameter, and the base is 16.5 inches square. It disassembles to three pieces. Overall weight approx. 87 pounds. One side of base has two holes for mounting a plaque. For local pickup in Holley, NY area.

**Sale by Clarendon Historical Society benefits the restoration of the non-denominational chapel in Hillside Cemetery**

**Contact: (810)965-7248 or erinanheier@aol.com**

Fig. 1: Poster

December 6, 2016 12:05:36 PM EST  
[email]

Dear Supporter of the Clarendon Historical Society,

Just in time for Christmas!! CHS is offering a unique item with a local history. This newly restored garden urn has been assembled from sections previously located in Hillside Cemetery.

The newly restored antique cast iron garden urn is 25 inches tall, with a 22 inch diameter, and the base is 16.5 inches square. It disassembles to three pieces. Overall weight approx. 87 pounds. One side of base has two holes for mounting a plaque. \$500. For local pickup in Holley, NY area.

Being offered by the Clarendon Historical Society. This sale benefits the

restoration of the non-denominational chapel in Hillside Cemetery, Clarendon, NY., listed on the National Register of Historic Places.

For more information, reply to this email or call Erin at 810-965-7248. Photos attached.

## 2016 Event Publicity

### **EVENT NOTES:**

Presentations are free and open to the public.

Light refreshments generally served.

The Museum is open 5:00 - 7:00 PM  
on days having programming  
(the 3rd Wednesday of the month,  
April through October.)

For more information call 585-638-6371 ext. 104

#### *Acknowledgements:*

Posters and Announcements:

**Erin Anheier**  
**with help from Melissa Ierlan**

### **DOCUMENT NOTES:**

#### *Layout:*

**Norm Frisch** using Adobe InDesign CS4,  
exported to Adobe Acrobat