

2017 Event Publicity

The following events were hosted by
the Clarendon Historical Society unless otherwise noted.

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2017 Event Publicity

February 10, 2017 11:54:02 AM EST
[email]

Dear Clarendon Historical Society
Supporter,

While CHS is closed for the winter,
there is something happening that
sounds like fun and it helps to support
our friends at the Cobblestone Society!
Please share this information with your
friends.

Antique Appraisal Fair
Saturday, February 25, 2017
10:00 am - 3:00 pm



to benefit
The Cobblestone Society & Museum
at

Tillman's Village Inn, Childs, NY
(Just 2 miles north of Albion, 14369 Ridge Road)

Courtesy of:
Dream Speaker Antiques, Mark Christopher
Americana Unlimited Antiques, Robin Stelmach

\$6 per item or \$25 for 5
Call 585-589-9013 to request an assigned time.
www.cobblestonemuseum.org

2017 Event Publicity

April 6, 2017 9:29:20 AM EDT
[email]

Dear CHS Visitor,

Please join us on **Wednesday, April 19, 2017 at 7:00 PM** for our first program of the year. The presentation will be given by Town of Clarendon Historian and our Society's President, **Melissa Ierlan**. Melissa will speak about the **Clarendon Cheese Factory**.

The Clarendon Historical Society has some exciting plans for 2017 and we hope to see you at our programs! Here is a sneak preview of what is in the planning stage:

- May 17 – To be determined
- June 21 – Richard Reisem and Andy Olenick will discuss their book "Erie Canal Legacy"
- July 19 – Raymond MacConnell, Village of Bergen Historian will speak about the taxidermist Joseph Santens
- August 16 – Marlies Adams DiFante, author of "Queen of the Bremen", will talk about her childhood experiences in Germany during World War 2
- September 20 – Michael T. Keene author of "Vietnam Reflections- the Untold Story of the Holley Boys" will present t
- October 18 – Ken McPherson will speak about the Charles Howard Santa Claus School


All programs take place at the Clarendon Historical Society which is located at 16426 Fourth Section Road, Holley, NY at

The Clarendon Cheese Factory

a free presentation by

Melissa Ierlan

Town of Clarendon Historian



Wed., April 19, 7:00 PM

at the

Clarendon Historical Society

**16426 Fourth Section Rd.
at Church St., Clarendon**

For more information call 585-638-6371 x 104

Fig. 1: Poster

the intersection of Route 31A and Church Street in Clarendon. The presentations are free and open to the public, so bring a friend! Light refreshments will be served.

Please feel free to share the attached poster.

For more information call 585-638-6371 ext. 104.

2017 Event Publicity

May 3, 2017 3:15:21 PM EDT
[email]

Please join us on **Wednesday, May 17, 2017 at 7:00 PM** as we welcome back local author **Hollis Ricci-Canham**. Holly will speak about her most recent book which is the first of a two volume set.

Volume One of ***Mom & Pop Farming in Orleans County, NY*** covers our area from the Pioneers through the mid 1980's Come and relive the slower paced era of smaller farms and country living and hear what's coming along for Volume 2, with the changing demographics and modern "corporate farming" we witness today. Holly will have printed copies and audio versions of her books for sale, as well. Folks are invited to participate and share their stories!

Please remember that the Clarendon Historical Society has some exciting plans for 2017 and we hope to see you at all our programs! Here is what is in the planning stage:

- June 21 – Richard Reisem and Andy Olenick will discuss their book *Erie Canal Legacy*

- July 19 – Raymond MacConnell, Village of Bergen Historian will speak about the taxidermist Joseph Santens

- August 16 – Marlies Adams DiFante, author of *Queen of the Bremen*, will talk about her childhood experiences in Germany during World War 2

- September 20 – Michael T. Keene author of *Vietnam Reflections- the Untold Story of the Holley Boys* will speak about the book



Mom & Pop Farming
presented by local author
Hollis Ricci-Canham
Wednesday, May 17, 2017 at 7 PM

At the Clarendon Historical Society
Fourth Section Rd. and Church St., Clarendon
For more information call 585-638-6371 x 104



Fig. 2: Poster

- October 18 – Ken McPherson will speak about the Charles Howard Santa Claus School

All programs take place at the Clarendon Historical Society which is located at 16426 Fourth Section Road, Holley, NY at the intersection of Route 31A and Church Street in Clarendon. The presentations are free and open to the public, so bring a

friend! Light refreshments will be served.

We encourage you to consider becoming a member of the Clarendon Historical Society – only \$5 for an individual or \$10 for a family, per year.

Please feel free to share the attached poster.

For more information call 585-638-6371 ext. 104.

2017 Event Publicity

June 9, 2017 8:09:08 AM EDT
[email]

There will be a book signing by local author Roy Bubb at the Holley Free Library on Sunday, June 11th from 2:00 to 4:00 PM for his new book *The Family Scrapbook, an Era in Clarendon and Holley-Murray History*.

The Clarendon Historical Society will celebrate the 100th anniversary of the start of the Erie Canal with a program by authors Andy Olenick and Richard O. Reisem on Wednesday, June 21, 2017 at 7:00 PM. The authors will give a presentation based on their book *Erie Canal Legacy: Architectural Treasures of New York State* which features glorious photos taken in villages along the canal. It covers the building of the canal and what it meant to New York and the nation with photographs showing the architectural heritage that the Erie Canal has produced for us.

Photographer Andy Olenick created the photographs for the book. His wife, Sherri, business partner and traveling companion, worked as researcher and coordinator on the four-year project.

Since graduation from the Rochester Institute of Technology, Andy has been fulfilling assignments nationally in commercial, magazine, corporate, and industrial photography, including illustration, annual reports, advertising, and architecture. He also created the superb photographs for the books, *200 Years of Rochester Architecture and Gardens*, *Classic Buffalo*, and *Historic New York:*

Book Release And Signing



by Roy Bubb

At The Holley Free Library
Sunday, June 11, 2017 2:00-4:00 pm

Meet author Roy Bubb

It all started with a century-old scrapbook given to Roy Bubb many years ago. It sat on a shelf until, remembering the kindness of the donor, he took the scrapbook from its safe-keeping, and read it again more carefully. Its contents came to life before him as would a family tree of a pioneer family and resulted in this new book.

● ISBN 978-0-578-19185-0 ● Hardcover ● 9 x 6, 160 pages ● Acid Free Paper ●
● Index ● \$25.00 ●



Fig. 1: Poster.

Architectural Journeys in the Empire State which were also collaborations with Richard Reisem.

Richard O. Reisem has written fifteen books since retiring from Eastman Kodak Company's Communications and Public Affairs Division in 1986. He spoke last year at the CHS regarding his book *Myron Holley: Canal Builder /*

Abolitionist / Unsung Hero. His other books cover diverse subjects concerned with history and architecture.

He is a graduate of Iowa State University with major studies in architecture, history, and journalism. His 31-year career at Eastman Kodak included speechwriter for six of the company's CEOs. He was also producer of Kodak

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2017 Event Publicity

continued

annual meetings, financial analysts' presentations, photographic trade show events, new product announcements, and traveling multimedia programs. He was the author of a series of books on color photography. He is an honorary trustee of the Landmark Society of Western New York, vice-president of the Friends of Mount Hope Cemetery, and a former trustee of the Rochester Historical Society.

The program is free and open to the public at the Clarendon Historical Society, 16426 Fourth Section Rd., at Church Street in Clarendon. Light refreshments will be served. Books will be available for purchase. For more information call 585-638-6371 x 104.

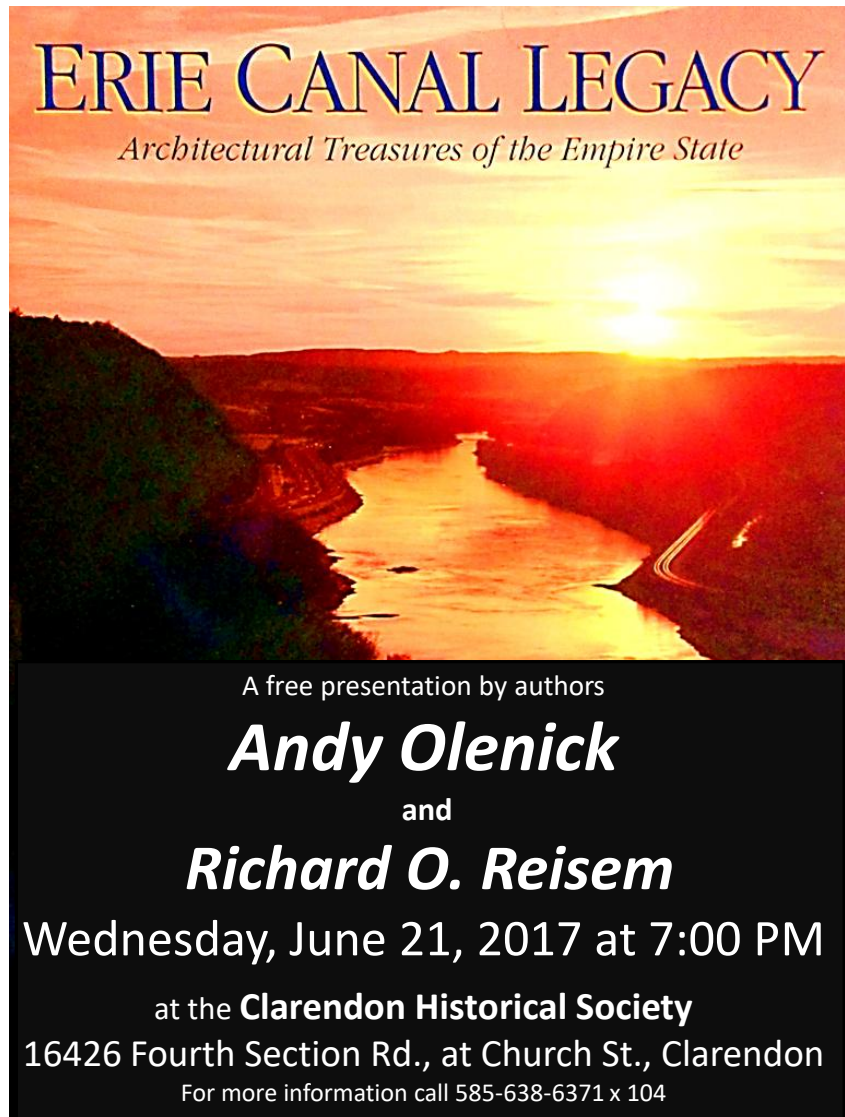


Fig. 1: Poster

June 18, 2017 8:45:38 PM EDT
[email]

***Bee ready, Summer is coming
and the bees will be buzzing...***

Dear Clarendon Historical Society Supporter,
There is a presentation locally that might be of interest at the Town of Sweden Farm Museum (in front of Lakeview Cemetery on Route 19, south of

Brockport) on Tuesday, June 20th at 7:00 PM, Paul Trowbridge, from Batavia, who is very knowledgeable about bees will be speaking about the subject.

Please support our sister organization by attending!

We also hope to see you at our site on Wednesday at 7:00 PM to hear Andy Olenick and Richard Reisem talk about the Erie Canal Legacy.

2017 Event Publicity

July 7, 2017 9:49:05 AM EDT
[email]

Dear CHS Friend,

On Wednesday July 19th at 7:00 PM there will be a free presentation at the Clarendon Historical Society regarding **Joseph Santens**, a taxidermist with a connection to Bergen NY. Our presenter will be **Ray MacConnell**, the Village of Bergen Historian.

Belgium born Joseph Santens became a respected taxidermist in the United States in the middle of the 20th century. He worked in Rochester, Buffalo, Pittsburgh, Chicago, and Philadelphia. He made his home in Rochester and retired to the Village of Bergen in 1934. It is said he wished to be closer to the famed Bergen Swamp. While in Bergen he was asked to mount "Mirage", a magnificent white Arabian horse for a family in Ohio. "Mirage" made millions for Selby Stud Farms, but also was a gentle horse, loved by the Selby's.

Ray is the Village of Bergen Historian since 2012. He received his Master of Fine Arts at Rochester Institute of Technology. Prior to retirement, he was a graphic artist at the University of Rochester for 33.5 years. He was born in Bergen and lives in his family's home there.

The program is free and open to the public at the Clarendon Historical Society, 16426 Fourth Section Rd., at Church Street in Clarendon. Light refreshments will be served. Please feel free to post or share the attached poster. For more information call 585-638-6371 x 104.



Joseph Santens
*Respected Taxidermist,
His Bergen Connection*

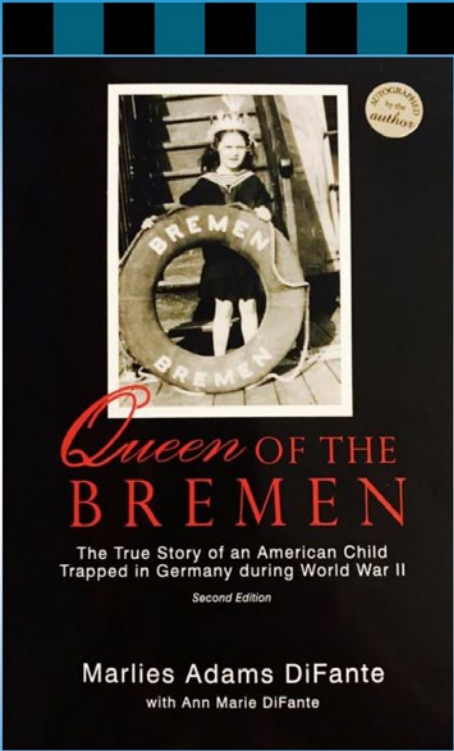
a free presentation by
Ray MacConnell
Village of Bergen Historian

**Wed., July 19,
7:00 PM**
at the
**Clarendon
Historical
Society**
**16426 Fourth Section Rd.
at Church St., Clarendon**

For more information call 585-638-6371 x 104

Fig. 1: Poster

2017 Event Publicity



**Queen Of The
Bremen**

with
Marlies Adams DiFante

Wednesday, Aug. 16, 2017 at 7 PM

A free presentation open to the
public

**At the Clarendon Historical Society
Fourth Section Rd. and Church St.,
Clarendon**

For more information call 585-638-6371 x 104

Fig. 1: Poster

August 2, 2017 11:48:43 AM EDT
[email]

Dear CHS Friend,

Please join us on **Wednesday, August 16, 2017 at 7:00 PM** as we welcome local author **Marlies Adams DiFante** who will speak about her book which relates her incredible childhood experience in wartime Germany.

It was 1939 when five-year-old Marlies Adams traveled with her family on a transatlantic journey from America to Germany so that her mother could visit her terminally ill father. As the *SS Bremen* left New York Harbor with Marlies and her family as passengers, Marlies had no idea that what was intended to be a three-month stay will turn into a seven-year struggle to stay alive in a living hell. As the *Bremen* docked in Bremerhaven,

Germany six days later, no one could have predicted the events that were about to unfold. As World War II began, Hitler came into power, and all borders and ports were closed; the Adams family was prohibited from leaving Germany—now a Nazi-controlled country. In her compelling autobiography, Marlies chronicles a little girl's unforgettable journey through starvation, bone-chilling cold, prejudice, bombings, abuse, homelessness, and fear instigated by an evil dictator. Narrated with candor and many historical details that bring her memoir to life, Marlies shares the tragic yet inspirational story of how she endured a childhood in wartime Germany by relying on her own sheer will, faith, and the unconditional love of a most unusual, yet devoted best friend.

Marlies Adams DiFante lives with Dominick, her husband of 60 years, in

Greece, NY. They have four children and ten grandchildren. Marlies graduated from Naples High School and worked in Rochester at Taylor Instruments and then Xerox, her husband was a Rochester police officer.

The program will take place at the Clarendon Historical Society which is located at 16426 Fourth Section Road, Holley, NY at the intersection of Route 31A and Church Street in Clarendon. The presentation is free and open to the public, so bring a friend! Light refreshments will be served.

The museum will also be open from 5:00-7:00 PM that evening for your enjoyment.

Please feel free to share the attached poster.

For more information call 585-638-6371 ext. 104.

2017 Event Publicity

September 6, 2017 11:02:23 AM EDT
[email]

Dear Friend of CHS,

Clarendon Historical Society is proud to be one of the sponsors of the 2017 Orleans County Heritage Festival. We encourage you to enjoy as many of the events as possible from September 8th through Sept 17th. Of special interest is the "Welcome Home" celebration at the Cobblestone Museum on September 16th at 5:00 PM when the newly restored Carl Akeley fox will be honored. To view a full schedule of events, visit www.orleansny-heritage.wordpress.com.

On Wednesday September 20th at 7:00 PM there will be a free presentation at the Clarendon Historical Society given by Michael T. Keene, author of *Vietnam Reflections: The Untold Story of the Holley Boys*.

Mr. Keene's book delves into the lives of eight "boys" from Holley, NY who fought and died in Vietnam. The casualty rate from Holley was one of the highest per capita of any town or school in America. Collectively these young men were awarded 40 medals for combat and valor. But the book also explores their lives before their service.

Vietnam Reflections has been said to capture the times and lives of these soldiers from Holley in exquisite detail and with enormous sensitivity. It is an extensive and moving account of the experience of young Americans sent to fight in Vietnam. It offers inspiring insights about the lives of these boys and the remarkable small town, so familiar to us, in which they grew up.

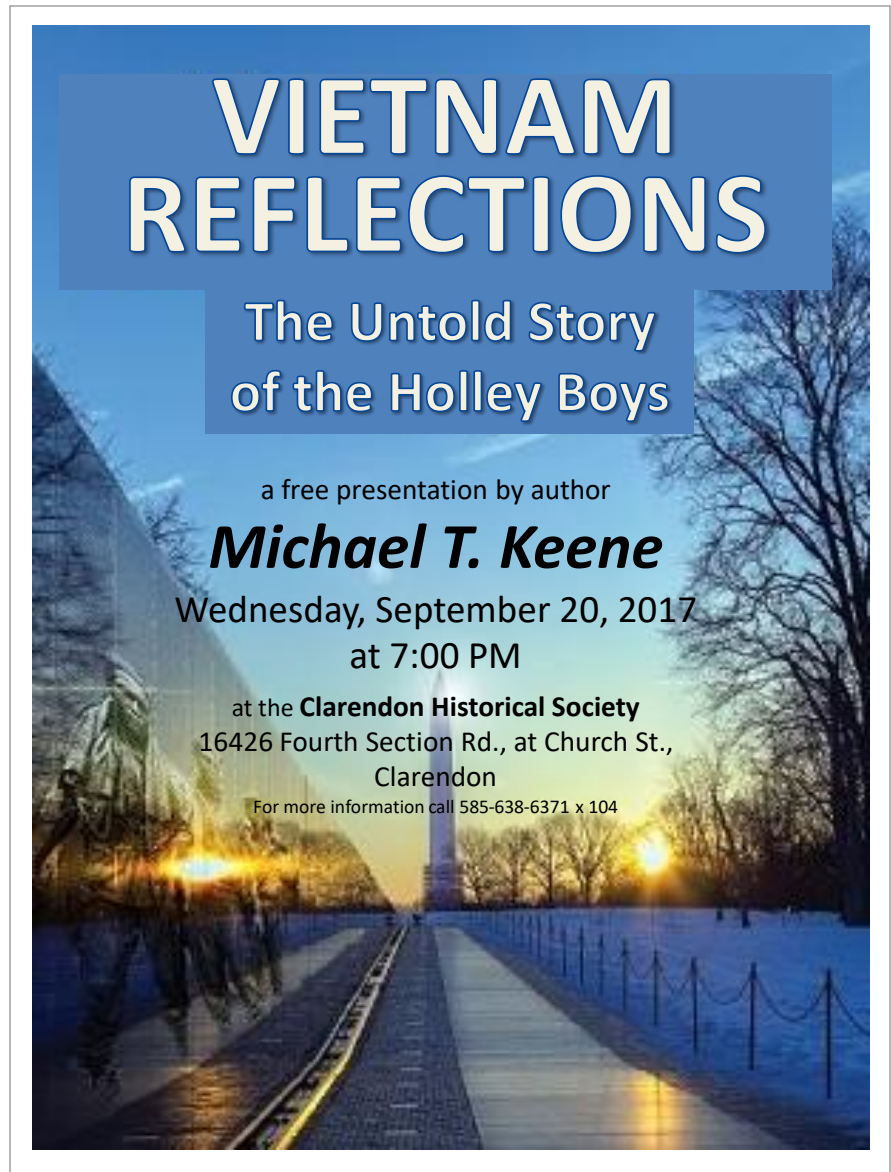


Fig. 1: Poster

Michael Keene served two tours in Vietnam himself as a Marine. He is the author of six books about New York history including *The Physic Highway: How the Erie Canal Changed America* and producer of the award-winning historical documentary *Visions, True Stories of Spiritualism, Secret Societies*

& Murder.

The program is free and open to the public at the Clarendon Historical Society, 16426 Fourth Section Rd., at Church Street in Clarendon. Light refreshments will be served. For more information call 585-638-6371 x 104.

2017 Event Publicity

September 18, 2017 4:04:16 PM EDT
[email]

Dear Clarendon Historical Society members and friends,

In case you weren't able to attend the "Welcome Back" event for the Akeley fox, check out this article that will fill you in on what happened. <https://orleanshub.com/akeley-fox-gets-big-welcome-home/>

It was a great experience to partner with the Cobblestone Museum on this restoration project and we think you might enjoy some of the events that the Cobblestone Museum has planned for September and October. (We hear there will be a Christmas Tour of Homes announced soon also!) Here is the press release that the folks at the Cobblestone shared with us:

**Saturday, September 30,
11am-4pm**

Cobblestone Tour of Homes

The Cobblestone Society is pleased to announce the return of the Cobblestone Tour of Homes, planned this year for Saturday, September 30th from 11am-4pm. This annual tradition flourished for over 30 years and was a mainstay on the Cobblestone Society's calendar of events.

Event planners are lining up about 8 stops on this year's self-drive tour that features cobblestone homes and buildings around Orleans County. Cobblestone architecture flourished from about 1820 until the end of the Civil War and over 900 structures were built in New York State during that time. Orleans County can proudly boast 100 of that number. The emphasis of the Cobblestone Home Tour is a focus on cobblestone masonry and its many forms of expression. Owners of several of the homes featured

in the tour are graciously allowing ticket holders to tour the interior of their homes. This behind-the-scene glimpse of home interiors is a favorite of previous attendees and will certainly be a highlight of this tour, too.

Those taking part in the tour are invited to set their own pace and visit sites throughout the day. A map and tour booklet containing historical information on each of the cobblestone buildings will be distributed to ticket holders. Tickets for the Cobblestone Tour of Homes are available at the Cobblestone Society, 14389 Ridge Road West, Albion, or online at cobblestonemuseum.org. Ticket prices are \$15 for Cobblestone Society Members and \$20 for non-members. A special "two-for" ticket option would cover two people at a cost of \$25 for members and \$35 for non-members. Additional information is available online or by calling 585.589.9013.

Sunday, October 1, 12pm-4pm
**"Cobblestone Country Quilt Show
& Local Artisans Craft Sale"**

The Cobblestone Society Quilt Show is scheduled for Sunday, October 1st from 12 - 4 pm at the Cobblestone Church. In the past we have featured antique quilts and coverlets. This year we will focus on "newer" works of textile art in quilts and such. The emphasis is on the works of local and regional crafters. We are pleased to be presenting the quilts of Janet Root, a local premier quilt artist and Cobblestone Life Member. This includes her most recent "Clothes Pin Dollies" quilt (never before displayed). We will also display a unique creation by local quilter, Hope Telovsky Stirk, which she affectionately calls the "Jesus Quilt."

If you have completed a piece that you

would like to share (so others may enjoy your creation), please let us know so we can coordinate the details with you. The other categories we will present include traditional designs, both hand and machine quilted. There is also a division for the work of younger quilters under 18 years of age. Wall hangings featuring any and all categories are also welcome.

The Proctor Room will be used to display and sell a variety of crafts with an emphasis on textile creations. If you are a crafter and would like to sell some of your creations, please contact us so we can arrange table space for you. We look forward to your visit to the show, and bring a friend to share the experience. The quilt show admission is \$5 and kids 12 and under are free.

For more information contact Patricia. morrisey@yahoo.com or (home phone) 585-589-6628.

Saturday, October 7 at 11am
"Young Canaller"

The Cobblestone Museum is pleased to present a free public program and book reading at 11 a.m. on Saturday, October 7, offered by former teacher Gerry Stafford who will read excerpts from her new children's book entitled, "Young Canaller." Stafford became fascinated with the history of the Erie Canal after moving to Lockport with her husband Neil and four children. Stafford was especially impressed by an account she read of a young boy who worked on the Erie Canal for a canal boat captain. Sadly, after the boy became ill, he was abandoned on the side of the canal by his harsh captain. Stafford decided that this young canaller's story needed to be retold and

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2017 Event Publicity

continued

“Young Canaller” completes six years of research and preparation.

“Young Canaller” also features the work of two local artists. Erica Joan Wan-
esci worked closely with the author to
produce engaging chapter illustrations,
and noted watercolorist, Kathleen Giles,
produced the cover artwork.

Stafford attended Buffalo State Teach-
ers College and has taught students
various subjects in grades three to eight.
A freelance writer, her articles and
book reviews have been published in
national and regional newspapers and
magazines. “Young Canaller” is her first
children’s book. A companion coloring
book is also available.

Sunday, October 8 from 1pm-5pm
(last tour starts at 4pm)

“Cobblestone Museum Ghost Walk”

Join us as we step back in time on
Sunday, October 8th for the Cobblestone

Museum Ghost Walk and visit several
“ghosts” connected to the Cobblestone
Museum’s past. Tour guides will lead you
through a walking tour of 10 different
locations on the Museum’s campus,
including a cobblestone schoolhouse,
the oldest cobblestone church in North
America, and a cobblestone parsonage,
all National Historic Landmarks. Along
the way guests will “meet” apparitions
of such notables as newspaper editor
Horace Greeley, who once owned the
Cobblestone Parsonage; railroad sleep-
ing car inventor George Pullman, who
attended the Cobblestone Church; and
Grace Bedell, who encouraged President
Lincoln to grow his iconic beard. Over
twenty such reincarnations are planned
to make the visit truly remarkable.

Visitors will also learn about the his-
tory of cobblestone structures and view
many of the Museum’s collections. Event
organizer Sue Starkweather Miller said,
“This is my 9th year of ghost tours and
this one is all new. We’re looking for two

dozen playful ‘souls’ to fill the ‘spirited’
roles and a good handful of energetic
tour guides to lead guests through about
a dozen planned sightings.” The Cobble-
stone Museum Ghost Tour is included in
the NYS Haunted History Trail for 2017.

Tours begin every half hour beginning
at 1pm and will last about 90 minutes.
The final tour will set out from the lower
level of the Cobblestone Church at 4pm.
The event will be held drizzle or shine, so
be prepared. A half mile of walking is re-
quired so comfortable shoes are a must.
The tour also includes several steps, so
it is not fully accessible. The cost for
the Ghost Walk is \$10 for adults and \$7
for Cobblestone Society Members. Kids
12 and under are \$5 and those under 2
are free. Pre-registration guarantees a
spot on one of 7 tours departing on the
half-hour. Registration can be made in
person, by phone at 589-9013, or online
at cobblestonemuseum.org. Walk-ins on
October 8 will be accommodated in any
open slots remaining.

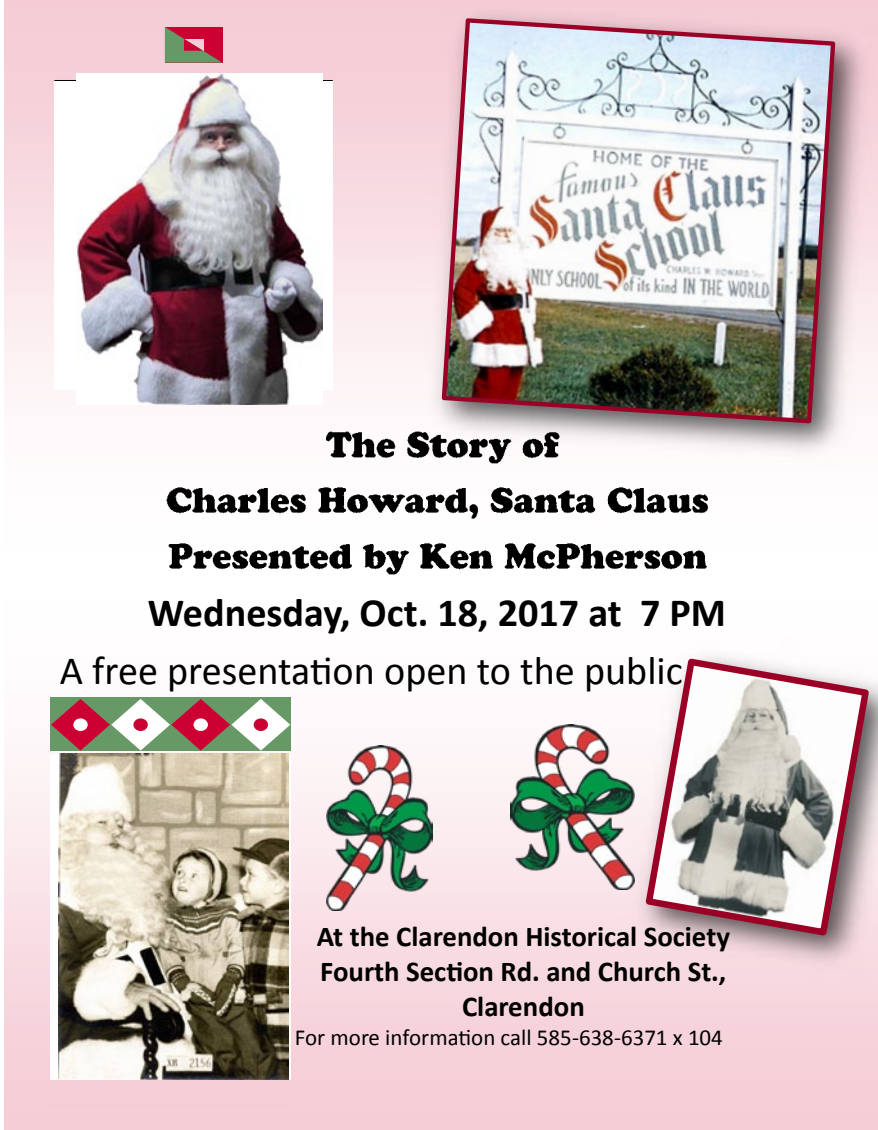
2017 Event Publicity

October 6, 2017 9:07:25 PM EDT
[email]

The Clarendon Historical Society welcomes Ken McPherson on Wednesday, October 18, 2017 at 7:00 PM. Mr. McPherson will give a presentation on Charles Howard from Albion who became famous for his embodiment of Santa Claus and dedication to training others to portray Santa appropriately.

Ken McPherson has been intensely interested in Santa Claus since first portraying him during his high school days. He finds great joy in becoming Santa Claus at Christmas time. But, this isn't just a seasonal interest. Mr. McPherson lives the spirit of Christmas year round. He says "The holiday spirit of loving and giving should be in our hearts the whole year." He recognizes that being Santa is a great responsibility as well as a gift to the children who come to sit on his lap. To keep his skills at their best, he spends a week each year at Santa Claus School in Midland, Michigan where he has earned a bachelors degree in Santa Clausing.

The Santa Claus School and Christmas Park originated through the efforts of Charles Howard in Albion and he ran the school there from 1937 until his death. Afterwards, friends took on the continuation of the school and moved it to Michigan. Howard, who worked on the road as a toy salesman, "frowned on the unkempt costumes and lack of child psychology displayed by many department store Santas." He opened his Santa Claus School to correct these shortcomings. Howard was remembered as a man who took pleasure in delighting children



**The Story of
Charles Howard, Santa Claus
Presented by Ken McPherson
Wednesday, Oct. 18, 2017 at 7 PM**

A free presentation open to the public

**At the Clarendon Historical Society
Fourth Section Rd. and Church St.,
Clarendon**

For more information call 585-638-6371 x 104

Fig. 1: Poster

and to putting his whole heart and soul into everything he did. Howard, who died in 1966, ran the school that trained would-be Santas from around the world on his 400-acre farm in Orleans County. His Santa classes dealt with psychology, costuming, make-up, whisker grooming, voice modulation, the history and legend of St. Nicholas and learning the correct way to "ho-ho-ho." Howard believed you

couldn't be a proper Santa unless you knew the history of the character you were portraying.

Howard was considered the country's "Number 1 Santa," and is perhaps best remembered as being Santa in the Macy's Parade in New York City from 1948 to 1965. His school was featured in national magazines.

The program is free and open to the

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2017 Event Publicity

continued

public at the Clarendon Historical Society, 16426 Fourth Section Rd., at Church Street in Clarendon. Light refreshments will be served. Books will be available for purchase. For more information call 585-638-6371 x 104. Please feel free to share this information and poster.

And with the holidays approaching, consider taking a tour of historic homes decorated for the season being sponsored by our friends at the **Cobblestone Society and Museum: Christmas Tour of Historic Homes**

Date: Sat., Dec. 2

Time: 2-7pm (Note time was changed from original posting.)

Location: Around the Rte. 98 Corridor in Orleans County

Cost: \$15 Cobblestone Society members, \$20 non-members. Special: 2 members \$25, 2 non-members \$35

Home tours have been a popular event for the Cobblestone Museum and we are pleased to announce that we will be offering our first Christmas Tour of Homes. The tour, 4pm to 7 pm on Saturday, December 2nd, will feature 8 historic homes and buildings along the Rt. 98. Enjoy the rich heritage of our region

by touring 19th- century homes in a variety of architectural styles, including Victorian, Queen Anne, East Lake Victorian, cobblestone, Greek Revival, and country farmhouse- all decorated for the holidays!

Make plans to join us for this fantastic self-drive tour of historic homes bedecked and bedazzled in holiday splendor. Many open houses will be included and the tour features many different types of building construction. Admission is \$15 per ticket for Cobblestone Society members, \$20 non-members. A Two-Person Ticket is \$25 for members and \$35 for non-members.

2017 Event Publicity

EVENT NOTES:

Presentations are free and open to the public.

Light refreshments generally served.

The Museum is open 5:00 - 7:00 PM
on days having programming
(the 3rd Wednesday of the month,
April through October.)

For more information call 585-638-6371 ext. 104

Acknowledgements:

Posters and Announcements:

Erin Anheier
with help from Melissa Ierlan

DOCUMENT NOTES:

Layout:

Norm Frisch using Adobe InDesign CS4,
exported to Adobe Acrobat